

Chris Lane Jones

UX/UI Designer and Developer

User Experience • User Interface • WordPress • SiteCore • Bootstrap • SEO • HTML • CSS • Sass • WCAG 2.0 • ECMAScript • JavaScript • React • Linux • Git • Photoshop • SketchUp • Adobe XD

Experience

Chris Lane Jones - Freelance | Richmond, VA | March 2015 - Present

UX/UI Designer and Developer | Search Engine Optimizer

Clients include Azzly.com, Regina Marston for Congress, Mary Fisher Design, JAX SMASH, The Jericho School, 1-800-BOARDUP, Windward Sailing, and ElvaComm.

Create and edit responsive WordPress and Joomla websites for national companies, utilizing a hosted server, ensure WCAG accessibility standards, and wordsmith SEO meta. Modify pre-existing WordPress template designs by editing the PHP code and the MySQL database to migrate sites to another server. Prototype and wireframe websites in Sketch and Adobe XD. Build websites using Bootstrap 4, HTML5, CSS3 and Sass. Eliminated website vulnerabilities by cleaning up malware and setting up security firewalls. Create Case studies and design multiple versions of the webpage for A/B Testing. Utilized Bootstrap 4, Git, Adobe XD, Sketchup, Figma, CSS3, Sass, Adobe Illustrator, Adobe Photoshop, WordPress CMS, and JavaScript ECMAScript 2020.

Asponte Technologies | Remote | May. 2020 - Sept. 2020 and February 2021 - Present | Contract

UX/UI Designer and Developer

Sole UX/UI Designer for Homebase, a human resources enterprise intranet solution for IBM WebSphere.

Led the Agile team on the design concept for Homebase. Implemented a light and dark mode utilizing a CSS variables method. Created a JavaScript switch inside IBM WebSphere that allowed switching between modes and submits the change to the browser's local storage, therefore, saving what color scheme the client prefers. Built several mockups for the client and implemented the design using the latest Section 508 and WCAG compliant accessibility standards. Designed various responsive Bootstrap 4 components, for example, cards, tables, search UI, drag and drop elements, pagination, and hover cards. Utilized Bootstrap 4, Git, Adobe XD, CSS3, Adobe Illustrator, IBM WebSphere CMS, and JavaScript ECMAScript 2020.

Allianz Travel Insurance | Richmond, VA | Aug. 2019 - May 2020 (Layoff due to COVID-19)

UX/UI Designer and Developer

Designed and developed insurance offers for company partners: American Airlines, Amtrak, StubHub, Ticket Network, Egencia, Vivid Seats, GradGuard, and Vegas.com.

Oversaw, and consulted each development project and updated the business team on the project status during the morning Agile sprint. Led technical communication strategies with partners to set up implementations: Ryzer, NelNet (GradGuard), Vegas.com, TicketNetwork Required Choice, StubHub Mobile, Amtrak Omni, and Vivid Seats. Designed and migrated insurance offers built with React components into Fusion Core (proprietary). Built mockups for FileMaker Pro (PMS) and the project manager that was presented to the partner.

Presented UX/UI designs for future insurance offers monthly at roundtable events. Implemented approved designs for each partner. Ensured Section 508 and WCAG compliant accessibility standards. Utilized Bootstrap 4, Adobe XD, CSS3, Sass, Adobe Illustrator, Fusion Core CMS, and JavaScript ECMAScript 2020.

Adecco & Special Counsel | Jacksonville, FL | Sept. 2018 - Nov 2018 | Contract

UX/UI Designer and Developer

Designed and developed on WordPress, .Net, and Sitecore CMS in an agile environment on AWS servers for an international company.

Launched pages and/or websites with over 1.5 million views a year. Created event pages for national and international hosted webinars on Sitecore CMS. Implemented Accessible Rich Internet Applications (ARIA) standards to make web content and web applications more accessible to people with disabilities. Trained a team member on how to be proficient in SEO in WordPress. Utilized Bootstrap 3, Git, Adobe XD, Sass, CSS3, Adobe Illustrator, Adobe Photoshop, Sitecore CMS, WordPress, and JavaScript ECMAScript 2018.

Web.com | Jacksonville, FL | Oct. 2016 - Feb. 2018

UX/UI Designer and Developer | Search Engine Optimizer

Created portfolio-grade websites using Frontend responsive technologies: Sketch, HTML, CSS, and JavaScript.

Trained and led new designers on the team on company processes. Ensured that every site is mobile responsive by setting and adjusting breakpoints. Increased profitability by tackling challenging client websites in a fraction of the allotted time. Collaborated with clients to boost digital and mobile sales performance. Streamlined the web editor for easier use by inexperienced agents.

Built e-commerce sites that were easy for clients to update and trained them on CMS. Helped customers maximize Google search results by boosting their SEO score. Led troubleshooting and recommendations that corrected a critical error in the corporate phone system. The improvement upgrades Web.com's international phone system. Utilized Adobe XD, CSS3, Adobe Photoshop, WordPress, and JavaScript.

Associations

The JOMM - Jacksonville Online Marketing MeetUp | Jacksonville, FL | Feb. 2017 - Jan. 2019

Board Member | Digital Director | UX/UI Designer and Developer & Marketing | Volunteer

Grew events by managing promotions and boosting event attendance by 30 percent. Updated and maintained the website and added analytics tools, eliminating broken pages and increased site click-through rate. Set and passed analytical goals between email marketing conversions, social media presence, and website visits.

Education

University of North Florida | Jacksonville, FL | August 2013

Bachelor of Arts, Communication with a concentration in Multimedia Journalism & Production